



Strategic Enrollment Management (SEM) Steering Committee and Sub-Committee Members

SEM Executive Team

1. Nancy Brickhouse
2. Brett Dalton
3. Kevin Jackson
4. Clayton Smith, AACRAO consultant
5. Lisa Harris, AACRAO consultant

SEM Steering Committee

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|---|---------------------|
| 1. Susan Anz | 8. Mary Herridge |
| 2. Kristina Campos-Davis | 9. Sharra Hynes |
| 3. Jennifer Carron (outside consultant) | 10. Kathleen Morley |
| 4. Jason Cook | 11. Wesley Null |
| 5. Brian Denman | 12. Brian Raines |
| 6. Jeffrey Hamilton | 13. Marissa Tiner |
| 7. Douglas Henry | |

Additional SEM Sub-Committee Members

SEM Recruitment Sub-Committee

1. Mark Dunn
2. Dominique Hill
3. Sandeep Mazumder
4. Marcie Moehnke
5. Coretta Pittman
6. Rich Sanker
7. Sinda Vanderpool

SEM Data Sub-Committee

1. Andrew Cork
2. Michelle Johnson
3. Hannah King
4. Margaret Lemon
5. Lisa Rhiney
6. James Stamey

SEM Retention Sub-Committee

1. Erich Baker
2. Holly Collins
3. Chad Eggleston
4. Kristol Flanigan
5. Malcolm Foley
6. Amy James
7. Michelle Johnson
8. Whitney Jones
9. Marie Lindley
10. Jonah Shaw
11. Nathan Shelburne